



Cindy Coleman

VP/Marketing Director

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Cindy began her banking career with Liberty National Bank in 2019 in the newly created position of Marketing Director. Prior to LNB, she had a long career spanning almost 45 years in the television/digital industry where she served as the General Sales Manager. Because of her background in marketing, planning, and budgeting, she was chosen to lead LNB's future growth.

Cindy oversees advertising, social media, donations, community events, website, financial literacy, and customer appreciation for all eight LNB locations.

Cindy has served her community over the years in a variety of different aspects, American Red Cross, Hulen Volunteer Fire Department, PTA, FFA Booster Club, Sport Booster Club, Church Library, and various community committees. She spends her time now on her grandchildren's sports and activities.

Cindy graduated from Cameron University and has had the opportunity over the years to attend many sales and marketing training courses. She is also a graduate of the ABA Bank Marketing School.

